

Are you a student in Marketing, Communication or related course, looking for a challenging internship? Dysel is looking for young and fresh talent to complete a:

Marketing & Communication Internship

This is what we do at Dysel

We help organizations that purchase, sell, rent, lease and service machines and equipment. We do so by optimizing their business processes and with the deployment of industry-specific and innovative software solutions, like our Microsoft Dynamics 365 Business Central based ERP system, our own mobile (field) service application and solutions for graphical dispatching and Business Intelligence. Our main office is in Hengelo, but we serve customers all over the world.

This is your internship

At Dysel, we believe that an essential part of powerful communication lies within internal communication. With a team in the Netherlands and a team in North-America, with lots of people working remotely, plus with the COVID-19 situation, internal communication is quite challenging at Dysel. We want you to research the communication needs and requirements of the Dysel employees, select the proper internal communication strategy including the proper tools (online and offline) and evaluate the effectiveness of the strategy. You will be helped in this assignment by our Marketing Manager.

This is what we expect from you

- ✓ You are in the final phase of your bachelor or master degree in Marketing, Communication or related course;
- ✓ You are full-time available for a period of 5 months;
- ✓ You have a passion for marketing in a B2B environment;
- ✓ You are eager to learn and motivated to deliver excellent results;
- ✓ You recognize yourself in Dysel's core values: Progressive, Accountable, Empathetic, Durable and One.

Once you start at Dysel, you will receive all the support and guidance you need to turn your internship into a success.



This is why Dysel is the perfect place for you

- ✓ Excellent primary and secondary conditions.
- ✓ Coaching and training from experienced colleagues.
- ✓ A great teamspirit in which bringing in your own ideas is supported.
- ✓ Excellent opportunities for you to grow in the direction that fits your interests and capabilities.

Curious?

Contact our HR Officer Cynthia Peperkamp, via email c.peperkamp@dysel.com or call her at (0)6-81295965.